News from the National Alliance of Preservation Commissions

March-April 2012

CHARTING THE COURSE TO NORFOLK

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2012 Board of Directors:
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FORUM 2012
Charting the Course
by Robin Zeigler

This year, NAPC’s biennial conference, Forum, heads to Norfolk, Virginia, a city defined by its waterfront and our nation’s military history. Norfolk has a great appreciation of its past, yet it continues to look forward as it completes the first phase of a commuter rail, plans a new development for its waterfront park area, and struggles with the impacts of rising sea levels. It is a city charting a new course. We believe it is highly apropos to be in Norfolk this year as we take a fresh look at our own future.

You may have noticed a new NAPC logo this year. Our progress doesn’t stop there; lots of exciting changes are happening for Forum, too. Never fear, the principle behind a “forum” — a channel to share new ideas, tackle issues and network, as well as provide basic education — is still the foundation of Forum 2012.

The tours and mobile workshops are always the shining star of any Forum and this year is no exception. Our strong local committee has put together an amazing list of options that will include access to buildings that are not open to the public and a trip on the waterways via kayaks. You will visit sites that embody our nation’s history. You will see small towns and big towns. You will even have two different opportunities to visit Fort Monroe, the much talked about National Landmark recently closed under BRAC (the Defense Base Closure and Realignment Commission). Fort Monroe’s multiple layers of history and recent evolution from Army base to a mixed-use development is not to be missed. If you prefer to explore on your own, Norfolk is an easy place to get around. The light rail and ferry are within walking distance of the hotel along with historic neighborhoods, the waterfront, museums, and an urban mall.
Looking for continuing education credits that are fun? Forum 2012 is the place to be. In addition to our usual offering of AIA credits, now we also offer AICP credits for multiple sessions. Virginia realtors may also earn education credits for the pre-forum course, which is Historic Preservation 101 for Virginia Realtors.

Those of you who have attended Forum in the past are familiar with the pre-Forum Commission Short Course and Commission Chair Course, designed to provide intensive education specifically for commission members and current and future chairs. This year we are also including the Commission Staff Course. Planners and other city servants with no background in preservation often find themselves staffing a design review board, while, recent graduates often find themselves well prepared in preservation, but not necessarily having an understanding of the workings and politics of government. This half-day workshop is for them.

We are taking a fresh perspective on roundtables, too. Roundtable sessions have been invaluable to our members, as it is during these sessions where we brainstorm solutions to issues we all face. They often result in recommended policy updates, The Alliance Review articles, brochures, CAMP programming or other types of resources. This year we are condensing the number of topics to key issues and devising questions specific to each topic. Results of the sessions will be reported on Sunday morning in an entertaining format.

At times we all are caught up in the politics of our own community and it can be validating to hear that others face the same things and it is useful to learn from them. With that in mind, we have created several “meet-ups.” Thursday night, we will all hop on the ferry to head to Portsmouth for a general meet-up for all the early attendees.

Saturday night there will be “thematic” meet-ups for new commissioners, chairs of commissioners, staff, new professionals, and non-profits. Local bars and restaurants have been chosen for those of like mind to gather informally, chat, make new friends, and share war stories. There is also a special session for new attendees, to help them get the most out of Forum and to learn more about the NAPC. With all this networking, you’re bound to meet new friends to join you for both the opening reception, which will be in a historic arcade lined with artist studios and shops, and on the Boats and Bonbons sailing tour, where you will see Norfolk as it is meant to be seen, from the water.

There may even be a few surprises. To keep up to date, “like” us on Facebook and follow us on Twitter. It is the old Forum you have come to know and love, with a fresh new look. Welcome aboard!

Forum will be a great opportunity to explore historic neighborhoods such as the Freemason Historic District.

High St. in Portsmouth offers a great mix of shopping, activities and entertainment, as well as an ideal setting for Forum “meet-ups.”
Sponsors:
NAPC would like to thank our Forum 2012 sponsors. Their generous support is greatly appreciated.

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Want more information about Forum 2012? Visit: http://napc.uga.edu
To join NAPC-L, simply send an e-mail to napc@uga.edu, subject line: Join NAPC-L.
STUDENT SCHOLARSHIPS AVAILABLE
NAPC Forum, Norfolk, VA, July 18-22, 2012

Application Deadline: May 7

The National Alliance of Preservation Commissions (NAPC) is pleased to offer scholarship support to qualified students of preservation programs to attend and participate in Forum 2012 in Norfolk, VA, July 18-22.

NAPC is committed to investing a portion of its resources to introduce students of preservation programs to the NAPC through financial support and attendance at its programs and events. For over 20 years, NAPC’s central offices have been at the University of Georgia’s College of Environment and Design, during which time NAPC has utilized student services to accomplish NAPC’s mission of education, advocacy, and training for local historic preservation commissions. A high percentage of NAPC graduate assistants have secured quality jobs in the preservation field in large part with the networking opportunities at Forum.

NAPC’S SCHOLARSHIPS PROVIDE:
• Registration to Forum
• Reimbursement for qualified travel and lodging expenses (up to $350)
• Individual Membership for one year to the NAPC

Recipients will be asked to volunteer a minimum of four (4) hours at the conference. The NAPC, with its all-volunteer Board of Directors, finds that volunteering with the organization provides a unique and valuable opportunity to engage with membership and to learn more about the NAPC. Volunteer activities may include assisting with registration, acting as a liaison or facilitating tours.

Details and an application form can be found at:
http://napc.uga.edu/forum2012/forum-2012-student-scholarships

To qualify for consideration of a NAPC scholarship award, please submit your application by Monday, May 7th with notification from NAPC of the recipients on Tuesday, May 15th.

NEW NAPC MEMBERS:

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<thead>
<tr>
<th>Name</th>
<th>City/Commission</th>
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<tr>
<td>Warren Hinson</td>
<td>City of Selma Historic Development Commission</td>
<td>Selma</td>
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<td>David Harris</td>
<td>Russellville HDC</td>
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<td>Patrick Eidman</td>
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<td>Denver</td>
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<td>Emily Foster</td>
<td>Valdosta Historic Preservation Commission</td>
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<td>Julie Watt</td>
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<td>James Cleveland</td>
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<td>Shelbyville</td>
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<td>Becky Partin</td>
<td>Town Of Cornelius</td>
<td>Cornelius</td>
<td>NC</td>
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<td>Jayme Thomann</td>
<td>Genesee/Finger Lakes Regional Planning Council</td>
<td>Rochester</td>
<td>NY</td>
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<td>Paige Postma</td>
<td>Portland Historic Landmarks Commission</td>
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<td>Lea A. Hitchen</td>
<td>East Greenwich HDC</td>
<td>East Greenwich</td>
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<td>Jessica Coomer</td>
<td>City of Johnson City</td>
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<td>Phyllis Jarrell</td>
<td>City of Plano</td>
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<td>Bob Batcher</td>
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<td>Sarah Parker</td>
<td>City of Norfolk</td>
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<td>Carlen Hatala</td>
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Environmental Corporation of America
1376 Union Hill Industrial Blvd, Suite A
Alpharetta, GA 30004
770-667-2040
www.eca-usa.com

Environmental Corporation of America (ECA) is an environmental, ecological, geotechnical, and cultural resources consulting firm serving public and private sector clients throughout the United States. Founded in 1989, ECA has successfully completed thousands of environmental, geotechnical, and cultural resource projects.

Frazier Associates Consulting
213 North Augusta Street
Staunton, VA 24401
www.frazierassociates.com

When first opened in 1986, Frazier Associates mission was to strengthen Virginia’s historic communities through design. Frazier Associates has since grown to be a full-service architecture and planning firm in central Virginia. Downtown revitalization, historic preservation, urban infill and community planning continue to be hallmarks of our firm though the scope of our works has greatly expanded.

Tymoff + Moss Architects
512 Botetourt Street
Norfolk, VA 23510
757-627-0013
www.tmarchitects.com

Tymoff + Moss Architects was founded in 1995. John Tymoff and Barry Moss, former president and vice-president of one of the largest firms in Virginia, started their new firm with an open studio concept that fosters collaborative design efforts, creativity, and excellent communication. Tymoff + Moss Architects involve each client throughout the entire design process. Using an explorative approach to problem solving, the entire team—architects, clients, consultants, and, very often, contractors—search for the best design to meet each project’s specific goals and needs.

Museum Resources
P.O. Box 911
Williamsburg, Virginia 23187
804-966-1800
http://museum-resources.com

Museum Resources is owned and operated by Kerry Shackelford. Kerry has over 20 years of experience in traditional Historic Woodwork, and Forest product manufacture. This experience was developed through initially a Degree in Natural Resources Management from the University of Tennessee and then through a traditional apprenticeship of 6 years in Cooperating at the Colonial Williamsburg Foundation. Kerry is one of only two tradesmen to complete this long and challenging 6 year program.

Preservation Design Advisor
3871 Utah Place
Saint Louis, MO 63116
314-925-8989
designguidelinesadvisor.com

DESIGN GUIDELINES WRITER™ is a comprehensive preservation tool for implementing design guidelines for historic districts. Following a template that has been successfully applied and refined by the authors for more than a decade, local historical commissions and architectural review boards can now customize their own design guidelines document. Ready for editing to suit the individual needs of any historic district and professionally illustrated with dozens of line drawings and diagrams (and placeholders for your own digital photographs), professional-looking guidelines can now be generated without the expense of a consultant.

Southeast Venture
4011 Armory Oaks Drive
Nashville, TN 37204
615-833-8716
southeastventure.com

At Southeast Venture, we offer our clients comprehensive solutions to their real estate needs by presenting a diverse team with experience in every facet of real estate. Since forming Southeast Venture in 1981, our service philosophy has allowed us to build and maintain lasting relationships that are based upon offering a range of services that respond to our clients’ real estate needs. Southeast Venture is a fully integrated real estate services company with six disciplines including Brokerage, Development Management, Property Management, Architecture, Interior Design and Landscape Management.

Marathon Development Group
270 Granby St. #203
Norfolk, VA 23510
757-627-9873

Marathon prides itself in historic restoration of landmark buildings which not only provides a unique living experience for the homeowners, but also enhances the entire community by preserving the history of Virginia’s finest neighborhoods. Their detailed and meticulous work in restoration has been featured on Home & Garden TV’s, “Restore America”, with the restoration of a private home originally built in 1896 on Colonial Avenue in Norfolk. Marathon has also created new homes which capture the essence of classical architecture and quality.

HBA Architecture & Interior Design, Inc.
One Columbus Center, Suite 1000
Virginia Beach, VA 23462
757-490-9048
hbaonline.com

HBA Architects & Interior Design, Inc. is a firm out of Virginia Beach, VA, with nine Principals, most having over two decades of experience in the design and architecture field, specializing in master planning, sustainable design, interior design and design-build.
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<thead>
<tr>
<th>Name</th>
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<td>James Turner</td>
<td>Phoebus Improvement League</td>
<td>Hampton</td>
<td>VA</td>
</tr>
<tr>
<td>Susan Beeman</td>
<td>Cheney Historic Preservation Commission</td>
<td>Cheney</td>
<td>WA</td>
</tr>
<tr>
<td>Sandy Strehlou</td>
<td>Town of Friday Harbor</td>
<td>Friday Harbor</td>
<td>WA</td>
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<tr>
<td>Mimi Sheridan</td>
<td>Seattle</td>
<td></td>
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<tr>
<td>John Molinaro</td>
<td>Jefferson County Historic Preservation Commission</td>
<td>Jefferson</td>
<td>WI</td>
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<tr>
<td>Ellen Spears</td>
<td>Elkins Historic Landmarks Commission</td>
<td>Elkins</td>
<td>WVV</td>
</tr>
</tbody>
</table>
Preserving Norfolk: An Overview of Local Historic Designation Efforts
by Frank M. Duke, AICP

With a prime location at the point where the Elizabeth and James Rivers meet Chesapeake Bay, providing access both to inland areas of Virginia as well as the Atlantic Ocean, Norfolk has a long history, much of which is tied to the water. With a history of European settlement dating to 1630, Norfolk was founded as a town in 1682 and, by 1729, the entire 50 acres of the original settlement was developed. Little of that early settlement remains, however. English forces leveled the town in early 1776 (only St. Paul’s Episcopal Church, which has a cannonball still lodged in its walls, survived the bombardment), initiating the first of what would become a series of urban renewal processes that cost Norfolk a number of historic resources.

In the 19th and early 20th centuries, Norfolk grew as a result of its location on the water, which made it an important transportation center as well as a strategic military site. In 1907, Norfolk was the site of the Jamestown Exposition, a world’s fair celebrating the 300th anniversary of the founding of Jamestown; the buildings that still stand from the exposition were listed in the National Register of Historic Places in 1975. After the exposition, the site was acquired by the U.S. Navy, becoming what is now the largest naval base in the world.

Despite a history that spans more than 325 years, with few exceptions, most of Norfolk’s historic resources date only from the late 19th and early 20th centuries. In part, this reflects Norfolk’s experience with war, fire, and floods. Equally important in understanding Norfolk’s historic structures, its period of greatest population growth occurred between 1940 and 1970.

The vast majority of the historic structures and sites in Norfolk are only significant locally, but there are some sites associated with important historical figures nationally or as well as buildings designed by nationally prominent architects. While they may not be as important as the structures in some other cities, they contribute to Norfolk’s local cultural heritage and visual character.

Norfolk’s remaining historic jewels have been protected as a result of the efforts of citizen groups, such as the Norfolk Historical Society and the Norfolk Preservation Alliance, neighborhood organizations, such as the Freemason Street Area Association and the Ghent Neighborhood League, as well as the City’s own actions.

The Norfolk Historical Society has made the preservation of Fort...
Norfolk a major focus of its efforts in recent years. Fort Norfolk is the only one of the 19 harbor-front ports authorized by President George Washington in 1794 that still stands, with most of its structures dating to 1810. The fort protected Norfolk from English invasion in the War of 1812. In the Civil War, the fort provided supplies to the CSS Virginia (the former USS Merrimac) in the Battle of the Ironclads before it was captured by Union troops and turned into a prison. Since 1923, Fort Norfolk has been under the control of the U.S. Army Corps of Engineers, but the Norfolk Historical Society has been the entity most responsible for its preservation and restoration.

The City’s first steps toward protecting its historic resources date to the late 1970’s with the creation of its first local historic districts, Ghent and West Freemason in 1976 and 1977, respectively. In each of these districts, a strong neighborhood association that pushed for the designation was critical to their creation.

Ghent was developed beginning in 1890 as a streetcar suburb of Norfolk itself, with a grid pattern of streets and large single-family homes that attracted some of Norfolk’s most affluent families. Development of the area continued through the 1920s, with the addition of several multiple-family apartment buildings in the first quarter of the 20th century. Following World War II, the area experienced some decline as many of the large homes were divided into apartments. The creation of the Ghent Historic District, in combination with the efforts of the Ghent Neighborhood League, has served to reverse this trend and stabilize this historic neighborhood.

The West Freemason Historic District contains the largest concentration of pre-Civil War structures in Norfolk. With its cobblestone streets, West Freemason offers visitors an unusual opportunity to experience 19th century life in a waterfront city. Its designation as an historic district is attributed to the efforts of the Freemason Street Area Association.

Subsequent to the creation of these districts, Norfolk created three additional local historic districts.

(1) The Hodges House, an old plantation home located on Norfolk’s Southside. The Hodges House District was created in 1979.

(2) Downtown, encompassing the western area of downtown Norfolk and including the old Norfolk City Hall (now the MacArthur Museum), the Owen B. Pickett U.S. Customs House (built in 1858, the last major federal building in Norfolk prior to the Civil War), the U.S. Post Office and Courthouse (an Art Deco building completed in 1934) and the Monticello and Selden Arcades, was created as a local historic district in 1992.

(3) East Freemason, which contains four historic buildings, the Moses-Myers House (the oldest Jewish home open to the public in America) and Willoughby-Baylor House (now home to the Norfolk History Museum) both of which date from the last decade of the 18th century; the 1840 Greek Revival Norfolk Academy (designed by Thomas Walter, the architect of the dome of the US Capitol); and the 1850 Gothic Revival Freemason Street Baptist Church (another Thomas Walter design), was designated a local historic district in 1999.
Despite these efforts to recognize its past, Norfolk continued to lose historic resources. This led the Norfolk Preservation Alliance and other concerned citizens to push for the creation of a citizens’ group that would review all of the processes employed in the city for protecting historic resources. The result was the creation of the Historic and Architectural Preservation Committee by City Council in 2008 as well as the creation of a Historic Preservation Planner position within the Department of Planning and Community Development.

The Historic and Architectural Preservation Committee (HAPC) is a seven member group that includes architects, preservation advocates, preservation specialists, developers, property owners in historic districts, and an historian. HAPC was charged with looking at all ordinances, policies, and programs used in Norfolk and to recommend revisions to City Council. In the four years since its creation, HAPC has recommended changes to ordinances, policies, and programs that, with only one exception (a proposed change in the process of appealing denials of COAs), have been supported by City Council.

Among the ordinance changes enacted as a result of HAPC recommendations were the elimination of duplicative approval processes in the Downtown Historic Overlay District and revised use tables for the Ghent and West Freemason Historic Districts.

HAPC also recommended that the City acknowledge the importance of historic preservation in its update of the Norfolk comprehensive plan, plaNorfolk 2030, something that had not been done in prior comprehensive plans. When City Council concurred, HAPC members served as the technical advisory committee that actually drafted the proposed policies for the new plan, which includes policies calling for working with other neighborhoods, particularly Norfolk’s eight National Register neighborhoods (Ballentine Place, Berkeley, Chesterfield Heights, Colonial Place, Lafayette Residence Park, Park Place, Riverview, and Winona) to explore their interest in becoming local historic districts.

The City Planning Commission requested that HAPC undertake an update of the design guidelines used in local historic districts. Each of the five local districts had their own distinct guidelines, most of which had not seen a systematic update since the creation of the district. The result is a new set of design guidelines that address all five of the historic districts in a consistent manner – and includes provisions for encouraging sustainability as a principle in historic preservation in Norfolk. The new guidelines were approved earlier this year.

HAPC continues to meet and recommend ways to enhance preservation in Norfolk. Among the issues it is currently examining are ways to expedite the granting of Certificates of Appropriateness and the desirability of pursuing Certified Local Government status, something that Norfolk has declined to do to date.

Norfolk is a vibrant and dynamic city. Those concepts frequently are suggestive of active growth and change. In Norfolk, however, recognition of the value of its history and architecture are viewed as an important aspect of that vibrancy and dynamism. Norfolk has been shaped by its past – and that past has contributed to Norfolk being a city where life is celebrated daily.
Landmark Preservation at Fort Monroe Virginia
by Josh Gillespie, AICP – Fort Monroe Historic Preservation Officer

NAPC Forum 2012 will offer a historic overview tour and an advocacy workshop at Fort Monroe, an American treasure hidden in plain sight in the center of Hampton Roads, a metropolitan area of over 1.5 million people.

A former US Army installation decommissioned in September 2011, Fort Monroe—all of its 565 acres—were designated a National Historic Landmark District (NHLD) in 1960 and 325 acres of the site became a National Monument under the Antiquities Act in 2011.

More than 180 historic structures and features contribute to the Fort Monroe NHL District, including the namesake stone fort completed in 1834. Constructed for coastal defense on a point at the edge of the Chesapeake Bay, the fort housed one of the Army’s first field schools of military education for the coastal artillery.

The first fortifications at the point were built in 1609, originally named Point Comfort, by the Jamestown colonists, who recognized the strategic importance of the site.
A grand live-oak tree, known as the Algernoune Oak, is one of the few remaining features connecting today’s landscape with the era of those first fortifications. The Algernoune Oak is believed to have germinated around 1540 and is now designated a Remarkable Tree of Virginia. The heritage tree, named to honor Lord Algernoune, has witnessed five centuries of change, including the construction and demolition of all three forts built during the colonial era before the construction of the current fort.

During the War of 1812, the British occupied Old Point Comfort, with its ruined fortifications and sandstone lighthouse (built 1802). In the same humiliating campaign, the British burned the port and City of Hampton—and later the White House in Washington, D.C.—before being repulsed at Ft. McHenry in Baltimore. Humbled by the vulnerability exposed by the British Navy and inspired by the events at Ft McHenry, the United States government began building a system of coastal defenses from Maine to Florida and through the Gulf of Mexico. Developed during the 40 following the war, this defensive network had its command post at Fort Monroe. The entire system was conceived by renowned French military engineer Brigadier General (Bvt.) Simon Bernard, formerly an aide-de-camp to Napoleon Bonaparte.

Construction on Fort Monroe began in 1819 and continued for fifteen years. The largest masonry fort in the United States when completed in 1834, it was encircled by a wet moat enclosing sixty-three acres, with three main gates and one footbridge.

In 1820, Congress granted a private concession for construction of a hotel directly outside the main gate of the stone fort and literally under the shelter of the Army guns. The hotel (demolished in 1862) began a tradition of lodging and recreational use that continues to this day. Over 2000 hotel rooms were on the point around 1900, the heyday of the site’s history as a resort.

During the Civil War the fort changed from a garrisoned coastal defense fortification to a staging ground for the peninsula campaigns. It remained in Union hands throughout the war. In 1861, Commanding General Benjamin Butler gave sanctuary to three runaway slaves as “contraband of war.” Ultimately, more than 10,000 enslaved persons found sanctuary during the war at “Freedom’s Fortress.” Efforts to educate this newly freed population led to the founding of nearby Hampton Institute, now Hampton University.
Other significant events that occurred under the watchful eyes of the artillerists manning the ramparts of the stone fort and later the concrete batteries include: the invasion of Norfolk, the Battle of the Ironclads, the imprisonments of Chief Blackhawk and Jefferson Davis, and the arrival of the Great White Fleet.

**BRAC and Decommissioning**

In recent decades, the Army’s operations were increasingly constrained by the limited area available for expansion of increasingly high-level training functions. The fort was placed on the 2005 BRAC (Base Realignment and Closure Commission) list and ordered deactivated within six years. The Commonwealth of Virginia prepared for this closure by creating the Fort Monroe Authority (FMA) and entrusting it with creating a reuse plan and managing the preservation and redevelopment of the site’s natural and historic resources. The Reuse Plan has the following principles:
1. Respect the site’s historic assets
2. Open the site to the public
3. Achieve economic sustainability
4. Create an open space park
5. Allow new development under strict limits.

Officially deactivated in 2011, the fort is now maintained by the US Army, state authority, the National Park Service, and private investors. It currently has one museum, the Casemate Museum, now operated by the Fort Monroe Authority under an agreement with the Center for Military History.

The FMA and NPS are both engaged in updating the 2008 Reuse Plan for the property to recognize changed circumstances, including the new NPS management role for the National Monument portion of the property and the changing international economic conditions that affect reuse investment and development. Additional requirements to ensure preservation were stipulated in a Programmatic Agreement (PA) under Section 106 of the National Historic Preservation Act (NHPA). The Fort Monroe PA required certain items to be underway or complete prior to the army’s departure (completing view shed and cultural landscape studies, hiring a Fort Monroe Historic Preservation Officer, adopting Design Standards, etc.). Many of these requirements form the foundation for preservation programs under the Commonwealth’s management. It is online at: http://www.fmauthority.com/pdf/PROGRAMMATIC_AGREEMENT.pdf

A state-level Memorandum of Understanding (MOU) among the Governor, Secretary of Administration, Virginia Department of Historic Resources and the FMA establishes principles, policies and programs to further the sensitive redevelopment and management of the Commonwealth’s properties at Fort Monroe. It is online at: www.fmauthority.com/pdf/MOU-12-5-11.pdf

With distinctive natural and architectural character and inspirational stories about our history, Fort Monroe is open to the public like never before. Its bright future is founded on a federal and state partnership to preserve, interpret and enjoy the social and military heritage of Freedom’s Fortress.

The preservation educational opportunities here are as plentiful as the site’s multi-layered history. To learn more, visit us at Forum 2012 in Norfolk, VA this July.
Friday July 20, 2012
9am-4pm

This full-day session is specifically for Virginia realtors and covers the basics of historic preservation: how it is used as a zoning tool and how it can be employed to help sell properties. Learn the difference between listing in the National Register of Historic Places and local historic designation. Identify common local architectural styles. Discover how preservation is sustainable. Uncover common myths about old buildings and learn valuable techniques for selling them. The course includes lunch. Continuing Education Credits will be offered.
Friday
July 20
3pm-3:45pm
Meet Your National &
International Partners
3pm-3:45pm
Tricky Preservation and Design
Review issues Explored
3pm-3:45pm
Secrets of a Successful
Application
4pm-5:15pm
Opening Forum & NAPC Awards
6pm-7pm
Welcome Reception
at D’Art Center

Saturday
July 21
11am-11:45am
Don’t Let Disasters Destroy You
11am-11:45am
Avoiding a Demolition-
by-Neglect Wreck
11am-11:45am
A Call to Action: Updating NPS
Guidance on Historic Buildings

12pm-1:30pm
Sustainability Luncheon
Connecting the Dots: a Frozen
Past and a Melting World*
12pm-1:30pm
Ice Cream Mixer
1pm-2:15pm
Ice Cream Mixer
1pm-2:15pm
Filling Gaps with Houses that Fit (In
your district and your bank account)
2pm-2:45pm
Social Media: Making the Most
of Your Digital Community
3pm-4:45pm
The Greenest Building
Screening & Panel Discussion
3pm-4:45pm
Ice Cream Mixer

Sunday
July 22
9am-9:45am
Coffee Wrap Up
9am-Noon
Get Dirty at Fort Norfolk*
9am-Noon
Explore Norfolk*
9am-Noon
Sustainability Preservation
Process & Practice
10am-10:45am
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Review Board Study

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TICKETED EVENTS

Thursday July 19
$70 Short Course
$70 Chair’s Training
$15 Section 106
$35 Commission Staff Course
$55 Eastern Shore Tour
$15 Explore Historic
Residential Norfolk
$45 Ft. Monroe Tour
$15 Explore Downtown Norfolk
$15 Preserving Old
Portsmouth

Friday July 20
$50 Suffolk Workshop
$60 Rising Sea Level
$65 Edenton Workshop
$35 Guest Tickets for
opening reception
(free to registrants)

Saturday July 21
$15 Historic Tax
Credit Workshop
$110 Historic Triangle Tour
$20 Hilton & Port Warwick
$45 Ft. Monroe Workshop
$25 Sustainability Luncheon
$40 Boats & BonBons
$15 Explore Old
Norfolk

Sunday July 22
$45 Get Dirty at Fort Norfolk
$15 Explore Norfolk

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3. Listing on recognition signage in registration area
4. Promotional material distributed in conference packets and/or dedicated display in registration area
5. Listed with logo as “official” sponsor of a pre-conference workshop such as the Commission Short Course or Commission Chair Training. (This is a unique opportunity to reach participants who may not attend the entire conference.)
6. Opportunity to provide demonstrations of product or services in registration area at scheduled time(s)
7. Opportunity to provide attendee bags, lanyards or CDs of conference materials for conference packets
8. Opportunity to provide collateral for conference packets
9. Recognition with logo in post-conference reports
10. Four complimentary registrations or four named registration scholarships
11. Opportunity to introduce a speaker or moderate a session
12. Receive two (2) complimentary registrations for Sustainability Luncheon
13. Logo on attendee badges
14. A list of conference attendees

Quarterly Newsletter
Full-page ad for six issues

More than 3000 copies of The Alliance Review are sent annually through our membership campaigns, educational events and conferences. In addition, the documents are frequently downloaded from our website.

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- Logo on training materials for two years.
Since 2001, the NAPC has trained more than 4000 people through CAMP alone.

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2. Listing with logo in publicity and printed materials including “save the date” cards, preliminary program, and final program
3. Listing on recognition signage in registration area
4. Promotional material distributed in conference packets and/or dedicated display in registration area
5. Opportunity to provide demonstrations of product or services in registration area at scheduled time(s)
6. Opportunity to provide collateral for conference packets
7. Recognition with logo in post-conference reports
8. Three complimentary registrations or three named registration scholarships

Quarterly Newsletter
Half-page ad for six issues

More than 3000 copies of The Alliance Review are sent annually through our membership campaigns, educational events and conferences. In addition, the documents are frequently downloaded from our website.

Training*
- Logo on training materials for two years.
Since 2001, the NAPC has trained more than 4000 people through CAMP alone.

Website: Logo and link on our website for two years

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3. Listing on recognition signage in registration area
4. Promotional material distributed in exhibit area
   (For dedicated display area, see higher sponsorship levels.)
5. Recognition with logo in post-conference reports
6. Recognition with logo in two issues of The Alliance Review
7. Two complimentary registrations

Website: Listing on Forum website (includes link)
FORUM 2012 SPONSORSHIP LEVELS

COMMANDER LEVEL: $1,000 Sponsorship
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2. Listing with logo in publicity and printed materials. More than 5,000 preliminary and final programs are distributed to local commission members and staff nationwide
3. Listing on recognition signage in registration area
4. Recognition with logo in two issues of The Alliance Review
5. Two complimentary registrations

Website: Listing on Forum website (includes link)

LIEUTENANT LEVEL: $500 Sponsorship
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3. Recognition in one issue of The Alliance Review
4. One complimentary registration

Website: Listing on Forum website (includes link)

ENSIGN LEVEL: $250 Sponsorship
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Paul Trudeau, NAPC Program Director and Forum 2012 Committee Chairs: Esther Hall, Paige Pollard, Robin Zeigler

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The Alliance Review | March-April 2012 | National Alliance of Preservation Commissions
Pennsylvania
Preservation advocates tout state tax credits as economic boosters
April 16, 2012

Lawmakers in Pennsylvania are considering legislation to offer credits against state taxes to developers who rehabilitate historic buildings. The Senate approved a bill that would provide a 25 percent tax credit for commercial historic rehabilitation projects, capping the total credits available statewide at $10 million per year, in addition to the 20 percent federal tax credit for historic preservation already available. Over the past 32 years, the federal tax credit program has had a $17 billion economic impact in Pennsylvania, supporting 148,000 jobs and generating $380 million in state tax revenue, according to a 2011 report by the Pennsylvania Historical & Museum Commission.

New York
Group says fracking would transform the rural landscape, hurting tourism
April 17, 2012
Source: http://www.wnyc.org/blogs/empire/2012/apr/16/historic-preservation-groups-weighs-fracking-new-york/

A historic preservation group is weighing in on the gas drilling process hydraulic fracturing- or “fracking”- that is changing the nature of the landscape in New York’s Marcellus shale region. The Preservation League, New York State’s leading historic preservation advocate group, runs the endangered historic sites program called Seven to Save. This year they have named the entire Marcellus Shale region, which includes much of the state’s Southern Tier as well as the Finger Lakes region. The hydro-fracking project, being proposed by the Cuomo Administration’s environmental department, will create negative effects on heritage tourism by being located inappropriately too close to historic structures and properties. Proponents for the hydro-fracking argue that the drilling will bring a new industry to the underemployed upstate New Yorkers. The Preservation League has requested the Department of Environmental Conservation for more protective considerations of the historic resources and it continues to be in review.

Rhode Island
Newport Receives $9800 Historic Preservation Grant
March 30, 2012
Source: http://newport.patch.com/articles/newport-receives-9-800-historic-preservation-grant

The Rhode Island Historical Preservation and Heritage Commission announced today that it is awarding five grants totaling about $47,300 to local historical preservation programs. These grants will be distributed among four Rhode Island cities, supporting a range of local preservation activities: a survey of streetscape features in Newport’s historic districts, a city-wide survey of historic properties in East Providence, revised Standards and Guidelines for use in Providence’s historic districts; preparation of plans and specifications for needed steeple repairs at the endangered Trinity United Methodist Church in Providence; and a brochure to guide property owners in historic districts in South Kingstown. These grants are part of the Commission’s Certified Local Government (CLG) program, which provides assistance to cities and towns who protect the historic character of their communities through local historic district ordinances.

Wisconsin
Milwaukee to discuss ordinance at center of Marriott hotel clash
March 24, 2012
Source: http://www.jsonline.com/business/144062386.html

The Common council will consider several possible changes to Milwaukee’s historic preservation ordinance after debate over the demolition of downtown historic buildings for a new Marriott hotel. The proposed revisions are still in the drafting process and include giving the council more power over the commission and create new rules on who could nominate properties for historic designation. A spokesman for the Marriott hotel claims that there needs to be a distinction between historically significant buildings and simply old buildings, and also claims that the preservation commission has too much authority. Currently, developers and property owners can appeal rulings made by the commission to the Common Council, who can then overrule them with a two-thirds vote. The new proposal includes giving the council the power to make a decision on a development proposal if the preservation commission fails to rule within 90 days of a proposal’s filing date, preventing indefinite delays that may kill development proposals.

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House Drops Unpopular Transportation Bill; Passes Additional Extension with Similar Provisions

Our national transportation law, up for renewal, plays a major role in the preservation of our historic resources. Not only are project reviews and protections a key part of the preservation “toolbox,” but Transportation Enhancement funding is the largest single source of federal funding for historic preservation projects. With a focus upon reducing spending and speeding up construction projects, preservation advocates have had their hands full working through numerous provisions in both House and Senate legislative proposals.

In mid-April the House gave up on a very unpopular multi-year transportation bill, H.R. 7, acknowledging that thanks in part to successful grassroots lobbying, they did not have the votes to pass it. Attempting to avoid a charge of further delaying the passage of a new transportation law, and trying to avoid simply taking up a Senate-passed bill (MAP-21), the House passed an extension (on top of the 90 day extension already passed in March) to the end of the fiscal year.

While the language started out by extending the existing law, forcing action on the Keystone pipeline, and included the RESTORE Act (for gulf state recovery efforts), an amendment by Rep. Ribble (R-WI) brought back many of the categorical exemptions to project review that concerned preservationists in H.R. 7.

Fortunately, when conferenced (differences between bills worked out by appointed committee members), since the House bill is primarily just an extension, most of the language in a final bill will have to come directly from the Senate. Nothing can be added that was not contained in either bill, meaning further alterations to Enhancement funding should be off the table. Categorical exemptions to project review via NEPA and the National Historic Preservation Act, therefore, will be the primary sticking point for preservationists. Below is a side-by-side comparison of the House and Senate passed legislation:

<table>
<thead>
<tr>
<th>Senate (Passed, MAP-21)</th>
<th>House (Passed Extension)</th>
</tr>
</thead>
<tbody>
<tr>
<td>TE no longer an exclusive mandatory 10% set-aside from state allocations. Instead TE are an optional expenditure in a broader mandatory set-aside category of eligible programs.</td>
<td>Maintains existing</td>
</tr>
<tr>
<td>Half of the money made available for programs including TE will be required to be made directly available to qualified local governments (where TE type projects are popular) in the form of competitive grants</td>
<td>No such provision</td>
</tr>
<tr>
<td>Historic Preservation an eligible TE activity</td>
<td>Maintains existing definitions (historic preservation eligible).</td>
</tr>
<tr>
<td>Permits acquisitions of property or right-of-way prior to completion of NEPA if it does not have an adverse environmental impact, limit the choice of alternatives or prevent an impartial decision.</td>
<td>Permits acquisition of property without NEPA review and simply declares this action will not limit consideration of alternatives (even though they may).</td>
</tr>
<tr>
<td>Categorically exempts bridge repair, replacement or reconstruction from NEPA.</td>
<td>Waives NHPA, NEPA for construction or repair of any road, highway or bridge damaged in an emergency.</td>
</tr>
<tr>
<td>No such provision</td>
<td>Exempts projects from NEPA review if federal funds account for 15% or less of total project cost OR are less than $10 million.</td>
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continues on page 22
Preservation Action and its partners will be monitoring the appointment of members of the Conference Committee to see what additional advocacy will be possible. Some of proposed changes would have a drastic impact upon the protections to historic resources we have come to rely upon, and could severely curtail the funding local communities have come to rely upon for historic preservation.

<table>
<thead>
<tr>
<th>Senate (Passed, MAP-21)</th>
<th>House (Passed Extension)</th>
</tr>
</thead>
<tbody>
<tr>
<td>No such provision</td>
<td>Limits the analysis and consideration of proposed alternatives.</td>
</tr>
<tr>
<td>No such provision</td>
<td>Projects are deemed approved unless certain 30 to 90 day deadlines are met. Environmental reviews must be completed in 270 days or subject to default approval.</td>
</tr>
<tr>
<td>No such provision</td>
<td>Exempts sale or lease of historic properties acquired with federal funds if not listed on the National Register.</td>
</tr>
<tr>
<td>Categorically exempts projects in existing rights-of-way from Section 106 and other reviews.</td>
<td>No such provision</td>
</tr>
<tr>
<td>No such provision</td>
<td>Allows Section 106 to be used as a substitute for Section 4(f) review, or allows the substitution of state environmental laws if ruled equivalent.</td>
</tr>
<tr>
<td>In addition to including the RESTORE Act which directed BP Oil spill settlement funds to gulf state conservation projects, an amendment increased funding for the LWCF, and reauthorized the program through 2022. (The HPF was not included and expires in 2015.)</td>
<td>Includes the RESTORE Act.</td>
</tr>
</tbody>
</table>
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  - Local nonprofit organizations

- **$80**
  - Commissions with a budget of $500 - $5,000
  - Communities with a population of 5,000-50,000
  - Regional or statewide nonprofit organizations

- **$130**
  - Commissions with a budget over $5,000
  - Communities with a population over 50,000
  - National nonprofit organizations
  - Businesses
  - State governments
  - Sponsoring associates

- **$100** Professional Network*

PREMIUM MEMBERSHIP:

Half of all premium membership dues support NAPC’s student internship and Forum scholarship programs

- **$250 Chairs Circle**
- **$500 Founders Circle**

* In addition to receiving all NAPC membership benefits, Professional members are listed in the NAPC Professional Network Directory at www.uga.edu/napc. Recommended for individual or small consulting firms that specialize in preservation services.

PLEASE RETURN THIS FORM WITH PAYMENT TO NAPC:
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OR FAX TO (706) 369.5864

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You can also download this membership application form at http://napc.uga.edu