The National Alliance of Preservation Commissions invites you to Tacoma, Washington to celebrate FORUM 2020: Preservation Coast to Coast. The National Alliance of Preservation Commissions is proud to present the 12th biennial NAPC FORUM in Tacoma, Washington, from July 22 to 26, 2020. NAPC FORUM is the only national conference focused on the issues facing local historic preservation commissions and historic districts.

FORUM 2018 in Des Moines hosted over 700 registrants from 45 states and multiple countries. FORUM 2020 will build on this landmark success with dozens of educational sessions and discussion panels, mobile workshops and tours, and five days of non-stop networking for staff and volunteers representing local, state and national organizations and government agencies.

The City of Tacoma is proud to be the first West Coast host city for the National Alliance of Preservation Commissions’ FORUM. The story of Tacoma is the story of the American West. First incorporated as a city in 1874, Tacoma became an important destination as the western terminus for the transcontinental railroad system, but the area has been home to the Coastal Salish Lushootseed speaking peoples for thousands of years. From these earliest Native American inhabitants, to the first Euroamerican settlers who arrived in the mid-19th century, to the subsequent waves of immigrants from both the United States and abroad, many communities have contributed to Tacoma’s cultural landscapes and the city that visitors and residents view today. Abundant natural resources and the railway connection to the deep-water port on Puget Sound established the city as a major link in national and international commerce, which attracted laborers, investors and industrialists to the region.

In the last 20 years, Tacoma has been undergoing a revitalization that highlights our sites of local and national significance. Today, we boast one of the strongest preservation programs in the State of Washington. We have more than 175 individual properties on the Tacoma Register of Historic Places, as well as four locally registered historic districts, two conservation districts, and seven districts on the National Register of Historic Places.

Summers are beautiful and temperate in the Pacific Northwest, and FORUM attendees will enjoy touring the historic architecture and city parks, shopping in our downtown historic districts, and dining in our restaurants, farmers’ markets, breweries, and wineries. Downtown Tacoma is also home to five major museums and many more cultural institutions. Visitors can stroll along the waterfront, take a ferry to nearby scenic islands, or make a day trip to nearby destinations such as Seattle or Mount Rainier National Park.

The City of Tacoma and the Department of Archaeology and Historic Preservation are lead partners for FORUM 2020. The Department of Archaeology and Historic Preservation (DAHP) is Washington State’s primary agency with knowledge and expertise in historic preservation. It advocates for the preservation of Washington’s irreplaceable historic and cultural resources — significant buildings, structures, sites, objects and districts — as assets for the future. DAHP also manages the Certified Local Government program which includes 59 participants statewide. In addition, several county CLG programs assist smaller communities in their jurisdictions by offering preservation expertise that they may not otherwise be able to access.

**Sponsorship Opportunities**

FORUM 2020 sponsorship provides a unique opportunity to be a part of this national celebration by supporting conference events and activities at different levels and in many different ways. FORUM 2020 marketing campaigns touch many thousands of preservation staff and volunteers and other community leaders across the country, as well as representatives of national preservation-related organizations and agencies. NAPC outreach offers the opportunity for sponsors to be highly visible before, during and after the conference. FORUM 2020 sponsors make it possible for commission staff and volunteers to discuss current trends and issues, to learn from the successes and stumbling blocks of other communities, and to discover innovative strategies to deal with common challenges. All sponsors are partners in the effort to provide education, training and mentoring to FORUM 2020 attendees. Understanding that every sponsor has unique needs and expectations for recognition and benefits associated with the conference, NAPC will work with each supporter to tailor an appropriate benefits package. Opportunities exist for conference marketing, event promotion, media exposure, advertising and conference participation. Sponsorships are distinguished from advertising opportunities by the benefits offered for each category of support.
GENERAL SPONSORSHIP

$10,000 Presenting Sponsor
- Full-page ad in two issues of *The Alliance Review* and the FORUM 2020 conference program
- Logo with link on FORUM 2020 website and all e-publicity
- Recognition in media advisory prior to event
- Logo on registration area signage
- Display table in registration area
- Promotional materials in conference packets
- Complimentary registration OR sponsored scholarships for six people

$5,000 Sponsor
- Full-page ad in an issue of *The Alliance Review* and the FORUM 2020 conference program
- Logo with link on FORUM 2020 website and all e-publicity
- Logo on registration area signage
- Display table in registration area
- Promotional materials in conference packets
- Complimentary registration OR sponsored scholarships for four people

$2,500 Sponsor
- ½-page ad in two issues of *The Alliance Review* and the FORUM 2020 conference program
- Logo with link on FORUM 2020 website and all e-publicity
- Logo on registration area signage
- Display table in registration area
- Promotional materials in conference packets
- Complimentary registration OR sponsored scholarships for three people

$1,000 Sponsor
- ¼-page ad in an issue of *The Alliance Review* and the FORUM 2020 conference program
- Logo with link on FORUM 2020 website and all e-publicity
- Logo on registration area signage
- Promotional materials in conference packets
- Complimentary registration OR sponsored scholarship for two people

$500 Sponsor
- Business card-size ad in an issue of *The Alliance Review* and the FORUM 2020 conference program
- Logo with link on FORUM 2020 website and all e-publicity
- Logo on registration area signage
- Promotional materials in conference packets
- Complimentary registration OR sponsored scholarship for one person
$1,250 **EXCLUSIVE**
- Back cover full-page ad in FORUM 2020 conference program
- Logo with link on FORUM 2020 website

$1,000 **EXCLUSIVE**
- Inside back cover full-page ad in FORUM 2020 conference program
- Logo with link on FORUM 2020 website

$750
- Full-page ad in FORUM 2020 conference program
- Logo with link on FORUM 2020 website

$500
- ½-page ad in FORUM 2020 conference program
- Logo with link on FORUM 2020 website

$250
- ¼-page ad in FORUM 2020 conference program
- Logo with link on FORUM 2020 website
EXCLUSIVE OPPORTUNITIES

$2,500 Sponsor – Friday Reception – EXCLUSIVE
- Exclusive sponsor of the Friday evening reception at the scenic Foss Waterway Seaport
- Logo on all event signage and recognition at the event
- ½-page ad in an issue of The Alliance Review and the FORUM 2020 conference program
- Logo with link on FORUM 2020 website and all e-publicity
- Logo on registration area signage
- Promotional materials in conference packets
- Six guest tickets to reception

$2,500 Sponsor – Saturday Reception – EXCLUSIVE
- Exclusive sponsor of Saturday evening reception in the Spanish Ballroom at the vibrant, newly restored McMenamins Elks Temple
- Logo on all signage at the event and recognition at the event
- ½-page ad in an issue of The Alliance Review and the FORUM 2020 conference program
- Logo with link on FORUM 2020 website and all e-publicity
- Logo on registration area signage
- Promotional materials in conference packets
- Six guest tickets to reception

$2,500 Sponsor – Thursday Evening Party – EXCLUSIVE
- Exclusive sponsor of the Thursday evening party
- Logo on all signage at the event
- Logo on registration area signage
- ½-page ad in the FORUM 2020 conference program
- Logo with link on FORUM 2020 website and all e-publicity
- Four guest tickets to reception

$1,500 Sponsor – Luncheon – EXCLUSIVE
- Exclusive sponsor of luncheon
- Logo on all signage at the event
- ½-page ad in the FORUM 2020 conference program
- Logo with link on FORUM 2020 website and all e-publicity
- Logo on registration area signage
- Four guest tickets to luncheon

Conference Tote Bag – $2,000 Sponsor – EXCLUSIVE
- Exclusive sponsor of tote bag
- Logo on FORUM 2020 tote bag OR use of sponsor-provided tote bag
- ¼-page ad in an issue of The Alliance Review and the FORUM 2020 conference program
- Logo with link on FORUM 2020 conference website
- Logo on registration area signage
- Two complimentary conference registrations or sponsored scholarships

Conference Lanyard – $1,500 Sponsor – EXCLUSIVE
- Exclusive sponsor of lanyard
- Logo on FORUM 2020 lanyard/badge
- ¼-page ad in an issue of The Alliance Review and the FORUM 2020 conference program
- Logo with link on FORUM 2020 conference website
- Logo on registration area signage
- One complimentary conference registration
**General Sponsorship**
Please include us among the firms and organizations interested in sponsorship opportunities with FORUM 2020 at the level indicated below.
- $10,000  Presenting Sponsor
- $5,000  Presenting Sponsor
- $2,500  Sponsor
- $1,000  Sponsor
- $500  Sponsor

**Advertising Sponsorship**
Please include us among the firms and organizations interested in sponsorship opportunities with FORUM 2020 at the level indicated below.
- $1,500  Back cover full-page ad in FORUM 2020 conference program/Listing on FORUM website
- $1,000  Inside back cover full-page ad in FORUM 2020 conference program/Listing on FORUM website
- $750  Full-page ad in FORUM 2020 conference program/Listing on FORUM website
- $500  Half-page ad in FORUM 2020 conference program/Listing on FORUM website
- $250  Quarter page ad in FORUM 2020 conference program/Listing on FORUM website

**Exclusive Opportunities**
Please include us among the firms and organizations interested in sponsorship opportunities with FORUM 2020 at the level indicated below.
- $2,500  Friday Reception Sponsor
- $2,500  Saturday Reception Sponsor
- $1,500  Thursday Evening Party Sponsor
- $1,500  Luncheon Sponsor
- $2,000  Conference Tote Bag Sponsor
- $1,500  Conference Lanyard Sponsor

Please contact NAPC to discuss benefits and payment options:

Name: 
Organization: 
Email: ___________________________ Phone: ___________________________
Mailing Address: 
City/State/Zip: 

Contact NAPC at: director@napcommissions.org or 757-802-4141