

Pittsburgh Forum 2000

National Alliance of Preservation Commissions



August 4-6, 2000 August 4-6, 2000 August 4-6, 2000 August 4-6, 2000

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National Alliance of Preservation Commissions

Board of Directors Nomination and Information Requirements

Please send a letter to the National Alliance including the following information:

Name, occupation, address, phone, fax and e-mail.

The population of community over which your commission has jurisdiction.

The name of commission.

Whether you serve as staff or as a voting member to this commission.

When did you begin working with/for this commission?

When does your term expire (if current voting member)?

List your undergraduate and graduate education information, specifically, schools attended, the degrees earned and the year finished.

List any professional certifications you have.

List your professional experience.

List any awards and/or publications you have received/written.

Please provide a brief statement describing your interest in serving on the Board of Directors.

The National Alliance of Preservation Commissions is committed to ethnic, cultural, geographic and professional diversity in its membership and leadership. Thank you for your interest in the National Alliance of Preservation Commissions.

Call for Nominations

Dear Conference Participants,

The National Alliance of Preservation Commissions (NAPC) is soliciting nominations for membership on its Board of Directors. The Board is comprised of present and former members and staff of local historic preservation/landmark commissions and architectural review boards throughout the United States. These individuals are NAPC's direct link to the national network of more than 2000 preservation commissions.

The National Alliance of Preservation Commissions is a private, non-profit 501c3 corporation established in 1983 and is dedicated to promoting and supporting the activities of local commissions and boards working to preserve historic resources in their communities. The NAPC is committed to having an ethnically, culturally, geographically and professionally diverse board to meet the needs and challenges facing local commissions in the 21st century. The organization draws from the expertise, experience and energy of its board members to provide timely and meaningful technical support and information to local preservation stake-holders. Areas of expertise needed currently include preservation law, fundraising and public relations/marketing.

NAPC asks that you forward the enclosed information sheet to individuals within your state that meet the criteria outlined above. Nominations will be evaluated by the organization's nominating committee. The nominations will be made and acted upon at NAPC's annual fall meeting to be held in October in Los Angeles, California, in conjunction with the National Trust for Historic Preservation's Annual Conference.

Thank you in advance for your assistance in this matter. Please forward nominations to:

Leslee F. Keys, Nominating Committee Chair
c/o St. Augustine Regional Preservation Office
P. O. Box 4168
St. Augustine, FL 32085-4168
Phone: (904)825-5045
Fax: (904)825-5044
e-mail: sarpres@aug.com

Welcome to Pittsburgh



I can't believe it, August is here and you are in Pittsburgh!

Welcome to the second national historic preservation commission FORUM 2000. We are so happy that you decided to join us for this series of hard hitting topics, creative plenary sessions, great events and tours. The FORUM is getting larger. The number of commissions in the US is growing. The number of Certified Local Governments is growing. The role of the NAPC has broadened. So guess what folks? We are having an IMPACT!

Pittsburgh is an American icon for great working class neighborhoods, commercial nodes and a terrific natural setting. Explore the city and make sure to tell the local sponsors thank you for working with the NAPC to make this event happen.

Please use FORUM 2000 to make new contacts, become more closely connected to national leaders, figure out who the NAPC is and what we can do for you.

We are happy to comply with the mandate that you gave us two years ago in Denver at the first FORUM. We listened and now we are hosting another nationwide event for all commissions, review boards, local staff and involved preservationists. Get involved. Stay involved. Make a difference!

Enjoy the conference.

Sincerely,

Pratt Cassity
Executive Director
National Alliance of Preservation Commissions

About the National Alliance

Mission Statement

The National Alliance of Preservation Commissions is America's membership organization for persons and organizations seeking to promote the activities of preservation commissions. Its purpose is to provide technical support to preservation commissions and to manage an information network for them in order to enhance their performance in accomplishing preservation objectives. The Alliance also serves as an advocate at federal, state and local levels of government to promote policies and programs that support preservation commission efforts.

Preservation commissions include historic district, architectural review, landmark cultural heritage and preservation boards or commissions, or similar entities operating under local or state legislation and formed for the purpose of preserving this nation's historic and architectural heritage.

The Alliance is a private, non-profit 501(c)(3) corporation, governed by a Board of Directors whose members must have direct associations with preservation commissions. Administrative activities are conducted by professional staff.

NAPC Staff

Pratt Cassity, Executive Director
Megan Bellue, Assistant Director
Jennifer Lazo, Administrative Assistant
Jacqueline Renell, Graduate Assistant

NAPC Office

Post Office Box 1605
Athens, Georgia 30603
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706.542.4731 tel.
706.583.0320 fax

Area Attractions

Bushy Run Battlefield

Harrison City
Phone: 724-527-5584

George Westinghouse Museum

325 Commerce St.
Wilmerding
Phone: 412-823-0500

Meadowcroft Museum of Rural Life

401 Meadowcroft Rd.
Avella
Phone: 724-587-3412

National Park Service, Fort Necessity National Battlefield

1 Washington Parkway
Farmington
Phone: 724-329-5512

Pittsburgh Center for the Arts

6300 Fifth Ave.
Pittsburgh
Phone: 412-361-0873

Pittsburgh's largest community arts center offers regional, national, and international art exhibitions; retail shops where regional artists display and sell their works.

PITTSBURGH:

Founded: 1758

Incorporated: 1816

City Population: 369,879

City Land Area: 55.5 square miles

Elevation: 1,223 feet



**THE NAPC WISHES TO THANK
THE FOLLOWING CO-SPONSORS OF
THE FORUM 2000:**

NATIONAL PARK SERVICE

**PITTSBURGH HISTORY &
LANDMARKS FOUNDATION**

**PA HISTORICAL &
MUSEUM COMMISSION**

**NATIONAL CONFERENCE OF
STATE HISTORIC
PRESERVATION OFFICERS**

**NATIONAL TRUST FOR
HISTORIC PRESERVATION**

**ROBINS, KAPLAN, MILLER &
CIRESI LLP (FOUNDATION)**

PRESERVATION PENNSYLVANIA, INC.

**PITTSBURGH HISTORICAL
REVIEW COMMISSION**

PENN BREWERY

PRESERVATION ACTION

HERITAGE PRESERVATION SERVICE

Thursday August 3

Coffee Break 8:30 a.m. - 9:00 a.m.

Conference Center Foyer

CLG Coordinators Workshop 9:00 a.m. - 5:00 p.m.

Conference Center A

Afternoon Coffee Break 3:00 p.m. - 3:30 p.m.

Conference Center A

Friday August 4

Coffee Break 8:00 a.m. - 8:30 a.m.

Conference Center Foyer

Mobile Workshop 8:30 a.m. - 3:30 p.m.

Buses leave from main lobby at William Penn Way

The tour begins with the borough of Sewickley, a beautifully preserved suburban village, and moves on to the National Historic Landmark of Old Economy Village, former settlement of the Harmony Society, situated in Ambridge Borough. Box lunch included.

Preservation 101 8:30 a.m. - Noon

Frick Room

This course is designed for new commission and board members who need the basics regarding administration of local preservation ordinances. It will provide participants with an introductory overview of the American historic preservation framework of identification evaluation and protection.

Closing Plenary 11:15 a.m. - 12:45 p.m.

Urban Room

National Park Service Video 1:00 p.m. - 2:00 p.m.

Connections: Preserving America's Landscape Legacy

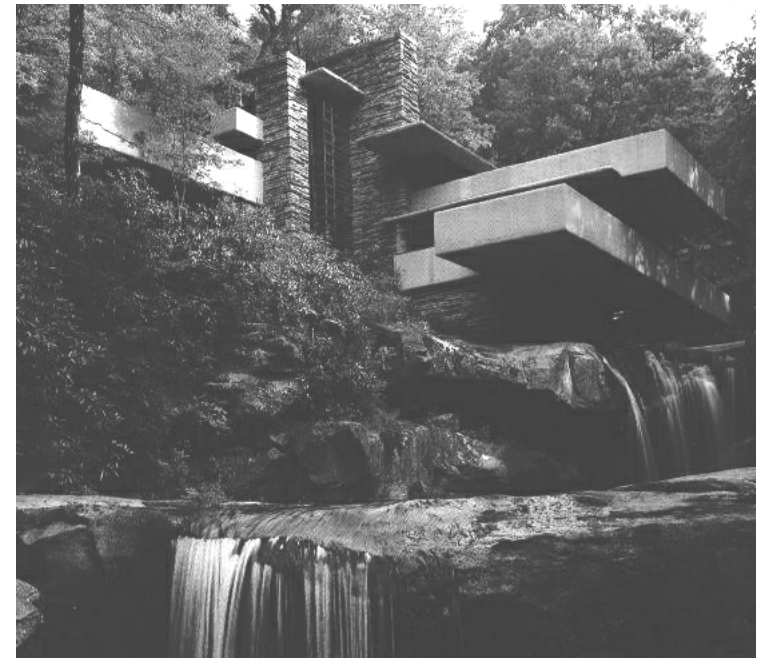
Introduced by Charles Birnbaum

Conference Center C

This 55-minute video, narrated by Angela Lansbury, intends to raise awareness, at the state and local level, about preserving historic landscapes. The film, produced by the American Society of Landscape Architects, The Garden Conservancy, and the National Park Service Historic Landscape Initiative aims to define historic landscapes, explain why they should be preserved, and includes examples of designed, rural and ethnographic landscapes.

Fallingwater Tour 1:00 p.m. - 7:00 p.m.

Buses will leave from the main lobby on William Penn Way.



CLG Overview and Update

Phipps Room

Speakers

Ginny Freeman, CLG Coordinator, National Park Service, Washington, DC

Sue Henry Renaud, National Park Service, Washington, DC

John Renaud, National Park Service, Washington, DC

Expanding Your Local Register

Oakmont Room

It's now time to add to the local list of landmarks or historic districts. What qualifies or should qualify as a cultural resource worthy of preservation? Archeological sites, cemeteries, interiors or cultural landscapes are a few examples of resources that stretch the imagination of many local preservation commissions. This session looks at the traditional list of resources and challenges local boards to think more broadly.

Speakers

Charles Birnbaum, National Park Service, Washington, DC

Beth Reiter, City of Savannah, Savannah, GA

George Kramer, Consultant, Ashland, OR

Current Issues in Design Review

Paneled Oval Room

Now is your chance to discuss those "new Victorians", "Hardiboard" applications, and other alternative materials that are appearing before local preservation commissions in all parts of the country. This session promises a lively discussion on these topics and more. What's appearing on our local commission's agenda? How do we review it?

Speakers

Jack Williams, Hoshide Williams, Seattle, WA

Dan Becker, Raleigh Historic Districts Commission, Raleigh, NC

Michael Eversmyer, Perkins Eastman Architects, Pittsburgh, PA

Erin Hanafin Berg, Memphis, TN

Break

11:00 a.m. - 11:15 a.m.

Instructors

Debbie Abele, City of Phoenix, Phoenix, AZ

Jack Williams, Hoshide Williams, Seattle, WA

Chris Bowers, City Attorney's Office, Dallas, TX

Nore Winter, Winter & Company, Boulder, CO

Meredith Bzdak, Ford Farewell Mills & Gatsch, Princeton, NJ

Pratt Cassity, National Alliance of Preservation Commissions, Athens, GA

Lunch

Noon - 12:30 p.m.

Preservation 102

12:30 p.m. - 4:00 p.m.

Frick Room

This course is designed to show by example the techniques and issues involved in chairing a historic preservation commission. Preservation experts, current and former chairs, and staff to commissions will help new and seasoned commissioners unravel the complex world of running a good meeting.

Instructors

Rory Hays, Phoenix HPC, Phoenix, AZ

Bernie Callan, Associates in Management, Frederick, MD

James Reap, Georgia State University, Atlanta, GA

Karen Gordon, Dept. of Neighborhoods, City of Seattle, Seattle, WA

Brian Goeken, City of Chicago, Chicago, IL

Brian Hogg, New York City Landmarks Commission, New York, NY

Opening Plenary

4:30 p.m. - 6:00 p.m.

Grand Ballroom

Speakers

Tom Murphy, Mayor of Pittsburgh, PA (Invited)

Pratt Cassity, NAPC, Athens, GA

Karen Gordon, City of Seattle, WA

Nore Winter, Winter & Co., Boulder, CO

Elrhei Thibidoux, Historic District Landmark Commission, New Orleans, LA

Brian Hogg, New York City Landmarks Commission, New York, NY

Dorothy Victor, NM Division of Historic Preservation, Santa Fe, NM

Katherine Adams, National Trust for Historic Preservation, Washington, DC

Nancy Miller Schamu, NCSHPO, Washington, DC

Opening Reception

6:30 p.m. - 8:00 p.m.

Grand Hall at the Priory, 614 Pressley Street

Shuttles will run continuous loop from hotel to Priory from 6:00 p.m. to 8:30 p.m.

Saturday August 5

Coffee Break**8:00 a.m. - 9:00 a.m.***Conference Center Foyer*

Morning Sessions**9:00 a.m. - 11:00 a.m.****Political Strength for Preservation Commissions***Phipps Room*

Many preservation commissions struggle to gain recognition and financial support from within their local government. In order to be effective, commissions must integrate historic preservation within the functions and responsibilities of the ongoing, day-to-day workings of the local government. This session addresses creative ways to build political interests, gain adequate financial support and find ways to make inroads into local government.

Speakers*Phil Thomason, Thomason & Associates, Nashville, TN**Brian Goeken, City of Chicago, Chicago, IL**Theresa Brum, City of Spokane, Spokane, WA**Anne Gryczon, Historic Landmarks Foundation of Indiana, Evansville, IN**Ken Clift, City of Newport, Newport, KY***Economic Impact Studies****& Local Historic Preservation Programs***Allegheny Room*

A number of statewide preservation organizations and local governments have sponsored studies on the economic impacts of historic preservation over the last few years. While some of the methodologies have differed, the studies have produced valuable information to support historic preservation programs at the local level. Assessments of property values in historic districts, costs of historic building rehabilitation, and effects of local tax incentive programs are several areas studied. This session discusses the real meanings of the economic studies and translates them into meaningful information for local boards and commissions.

Sunday August 6

Coffee Break**8:00 a.m. - 9:00 a.m.***Conference Center Foyer*

Morning Sessions**9:00 a.m. - 11:00 a.m.****Articulating the Preservation Message***Shadyside Room*

How do you get the historic preservation story out to the public when you need to build support for the preservation commission? Local media and newsletters are traditional methods that still work, but new technologies and a larger community network open up opportunities for local boards and commissions as never before possible. These techniques and tools are addressed as appropriate for commissions whether small or large.

Speakers*Greta Covington, Georgia Trust for Historic Preservation, Atlanta, GA**Katherine Adams, National Trust for Historic Preservation, Washington, DC**Jane Cassady, Historic Landmarks Foundation of Indiana, Jeffersonville, IN**Jane Jenkins, Downtown Boulder Business Improvement, Boulder, CO***Surviving Mega-Projects***Monongahela Room*

The "larger than life" development projects are appearing in every community nationwide. Chain drug stores along our main streets, big box retail, and the increasingly popular sports stadium. The impact of altering retail practices, negatively affecting streetscapes, or removing historic buildings can be disruptive in a city or neighborhood. Listen to these stories, and discuss ways to respond to these often unwieldy and destructive events.

Speakers*Ann Stillman, Consultant, Bridgewater, CT**Cathy Broucek, Pittsburgh History and Landmarks Foundation, Pittsburgh, PA*

missions is how to handle creative architectural expressions in our historic districts. Is a metal clad building appropriate in a neighborhood of early 20th century houses? Can an oversized screen porch meet design criteria? Can modern buildings fit into historic districts without compromise? This session looks at current design trends that are appearing across the country. What's acceptable and how do you review it?

Speakers

Jack Williams, Hoshide Williams Architects, Seattle, WA
Milton Babbitt, 3D International, San Antonio, TX
Brian Hogg, New York City Landmarks Commission, New York, NY

Historic Preservation and Cultural Differences

Oakmont Room

Preservation interests often get labeled as elitist and culturally insensitive. Local commissions sometimes face these stereotypes when designating new districts or landmarks, or when reviewing design applications in historic areas. What are these accusations, how valid are they, and how do you manage them to get positive results? Local preservation leaders address these issues and consider methods of dealing with them.

Speakers

Ann McGlone, City of San Antonio, San Antonio, TX
Marty McCune, City of Tucson, Tucson, AZ
Lu-Ann Monson, City of Wilson, Wilson, NC

Break **4:00 p.m. - 4:30 p.m.**

Reconvene to Review **4:30 p.m. - 5:30 p.m.**

Urban Room

Saturday Evening

On Your Own: Explore Pittsburgh's Southside neighborhood, home to many bars and restaurants. Shuttle buses will be provided. 6:00 p.m. to midnight, buses will run every 15 minutes between the Westin William Penn and 18th and Carson in Southside neighborhood. Last shuttle will leave 18th and Carson at 11:45 p.m.

Speakers

Donovan Rypkema, Place Economics, Washington, DC
W. Dwayne Jones, City of San Antonio, San Antonio, TX
Pam Stoddard, Hanford, CA

Post World War II Resources: What to Preserve?

Frick Room

The rapid growth and development of the post World War II decades altered the American landscape. Subdivisions of uniform housing, commercial strips and center city glass boxes are now being recognized as cultural resources in our communities. Local boards and commissions must make difficult choices among these resources and choose those best representative or with the greatest significance. This session challenges the role of our existing cultural resource inventories and looks for answers to the question, what to preserve?

Speakers

Bruce Judd, Architectural Resources Group, San Francisco, CA
Sandy Isenstadt, University of Kentucky, College of Architecture, Lexington, KY
Grady Gammage, Gammage & Burnham, Phoenix, AZ

Enforcement of Historic Preservation Ordinances

Oakmont Room

All historic preservation ordinances must be enforced in order to be effective, but how enforcement is pursued and the techniques employed by city staff and commissions vary. This session brainstorms about enforcement of certificates of appropriateness, demolition delays, and other regulatory actions taken by local preservation commissions.

Speakers

Dan Becker, Raleigh Historic Districts Commission, Raleigh, NC
Karen Gordon, City of Seattle, Seattle, WA
Chris Bowers, City Attorney's Office, Dallas, TX

**Hot Topics are Preservation Legislation:
Religious Liberty, Trademarks, Tax Credits
and the Conservation and Reinvestment Act (CARA)**

Shadyside Room

This session examines recent and pending legislation that may affect your

community's ability to preserve historic properties. At least seven states have passed laws "protecting" religious freedom in the last three years and Congress is considering such legislation now. In addition, Congress amended the Lanham Act (federal trademark law) in late 1999 to protect certain historic structures from legal challenges. Congress is also considering creating tax credits or incentives for preservation and substantially increasing the Historic Preservation Fund. Learn how all this legislation may help (or hurt) your preservation efforts.

Speakers

Elizabeth Merritt, National Trust for Historic Preservation, Washington, DC
Autumn Rierson, National Trust for Historic Preservation, Washington, DC
Heidi Seigel, City of Miami Beach, Miami Beach, FL
Susan West Montgomery, Preservation Action, Washington, DC

Preservation Plans that Work

Monongahela Room

Some communities turn to preservation planning to give purpose and direction to local historic preservation programs. A preservation plan can structure local decision-making including budgeting and inventory enhancement. An element to a city's master or general plan also can give historic resources a presence and integrate historic preservation into larger city issues. This session addresses some recent preservation plans, communities reflecting "best practices" in planning, as well as discusses the effectiveness of specialized urban planning.

Speakers

Vincent Marsh, City of Sacramento, Sacramento, CA
Sue Henry Renaud, National Park Service, Washington, DC

Break **11:00 a.m. - 11:30 a.m.**

Reconvene to Review **11:30 a.m. - 12:30 p.m.**

Urban Room

Advocacy Luncheon **12:30 p.m. - 2:00 p.m.**

Monongahela Room

Susan West Montgomery will be our featured speaker and will discuss the current state of affairs facing historic preservation in Washington, DC. Susan is President of Preservation Action.

Takings & Due Process Challenges to Historic Preservation Ordinances

Shadyside Room

The most common complaint preservationists hear regarding historic district ordinances is that they supposedly violate basic constitutional rights. This session will explore perhaps the two most common and dangerous legal challenges to preservation ordinances. Learn how to draft your ordinances to avoid such lawsuits and how to respond if your community is sued.

Speakers

James Reap, Georgia State University School of Law, Atlanta, GA
Grady Gammage, Gammage & Burnham, Phoenix, AZ
Mark McDonald, Historic Savannah Foundation, Savannah, GA
Chris Bowers, City Attorney's Office, Dallas, TX

20th Century Resources:

A New Look at Survey & Documentation Techniques

Frick Room

The 20th century yielded great variety in our built and vernacular landscape. Some communities are now surveying and documenting resources in creative ways while other communities continue long-held approaches. Regardless, all local preservation commissions face an increasing challenge on how to do this as larger numbers of properties become eligible for consideration as local landmarks or historic districts but less money is available to do this type of work. This session evaluates critical issues in identifying and documenting historic properties and discusses the "state of the state" of local surveys.

Speakers

Martha Anne Norton, Capitol Zoning District Commission,
William Murtaugh, Penobscott, ME
Claudia Brown, North Carolina Historic Preservation Office, Raleigh, NC
Barry Hannigan, PHLF, Pittsburgh, PA

Cutting Edge Infill Design & Creative Responses for Infill Development

Allegheny Room

One of the more challenging design review issues for local preservation com-