



NATIONAL  
ALLIANCE *of*  
PRESERVATION  
COMMISSIONS  
education + training + advocacy

**NAPC FORUM 2024**

# **PRESERVATION**

*Under the Palms*



**WEST PALM BEACH, FL**

**JULY 31 - AUGUST 4, 2024**



## The National Alliance of Preservation Commissions invites you to West Palm Beach, FL to celebrate **FORUM 2024: Preservation Under the Palms.**

The National Alliance of Preservation Commissions (NAPC) is proud to present the 14th biennial NAPC FORUM in West Palm Beach to be held July 31 – August 4, 2024. NAPC FORUM is the only national conference focused on the issues facing local historic preservation commissions and historic districts. FORUM 2022, held in Cincinnati, OH, hosted nearly 600 attendees from 43 states.

### Getting To Know West Palm Beach

The 1920s marked a surge of growth with the proliferation of platted neighborhoods, speculative housing, and rush to build cottages and bungalows for new residents arriving daily. The downtown area expanded with new businesses and services for their patrons on the island. Investors grew worried in 1926 and material shortages stunted new construction. This downturn was compounded by the hurricane of 1928 and the Great Depression shortly after. West Palm would recover during the Second World War as nearby bases drew soldiers to the area. Later, they would settle here with their families and constructed much of the post-war and midcentury housing infill within our neighborhoods.

West Palm Beach now has several world class shopping and entertainment districts including Clematis Street, the Square, Antique Row, Northwood Village and more. Restaurants abound throughout.

The City is home to sunny palm-lined streets, breathtaking waterfront views, quaint shopping districts, historic and scenic neighborhoods, and exciting year-round outdoor festivals. The City is proud of its flourishing nineteen, primarily residential, historic districts representing a broad spectrum of architectural styles.

Its government, business community and citizenry unite to build a positive, progressive business environment that is supportive and cooperative, which combined with its outstanding lifestyle and easy workability, creates Florida's best metropolitan location where professional and personal lives both flourish. West Palm Beach is the county seat of Palm Beach County located along the Intra-coastal Waterway and is one of the three main cities in South Florida.

Long a place where people of vision have brought their dreams, built new enterprises, and achieved success, the City of West Palm Beach is a regional center of commerce.

The City of West Palm Beach acknowledges and honors the Indigenous homelands on which we reside. Indigenous peoples, known as Florida's First People, include the Tequesta, Jaega, Jobe and the Seminole. They inhabited the Palm Beaches at least 6,000 years ago and made a lasting impact on the landscape, with sites that allow us to discover the rich and long history of the Palm Beaches. Step back in history and explore archaeological sites more than a thousand years old, Seminole War battle sites, and local museums.

The City of West Palm Beach started as a winter paradise for settlers from the north looking for a milder climate and longer growing season. Many early pioneering families came prior to the 1900s to establish homesteads, plant groves, and fish the local waters. As more wealthy northerners came down and purchased land on the island of Palm Beach, the dynamic changed and a service industry to support them grew on the mainland to the west.

### Sponsorship Opportunities

FORUM 2024 sponsorship provides a unique opportunity to be a part of this national celebration by supporting conference events and activities at many different levels and in many different ways.

FORUM 2024 marketing campaigns touch thousands of preservation professionals and volunteers and other community leaders across the country, as well as representatives of national preservation-related organizations and agencies. NAPC outreach offers the opportunity for sponsors to be highly visible before, during and after the conference.

FORUM 2024 sponsors make it possible for commission staff and volunteers to discuss current trends and issues, to learn from the successes and stumbling blocks of other communities, and to discover innovative strategies to deal with common challenges. All sponsors are partners in the effort to provide education, training and mentoring to FORUM 2024 attendees. Understanding that every sponsor has unique needs and expectations for recognition and benefits associated with the conference, NAPC will work with each supporter to tailor an appropriate benefits package. Opportunities exist for conference marketing, event promotion, media exposure, advertising and conference participation. General sponsorships are distinguished from exclusive sponsorship and advertising opportunities by the benefits offered for each category of support.

These opportunities are designed to highlight the generosity of one or two, exclusive sponsors.

## **\$40,000 Sponsor – Thursday Evening Reception at the Sunset Lounge – EXCLUSIVE**

- Exclusive sponsor of the Thursday evening reception at the Sunset Lounge
- Recognition at the Thursday evening reception
- Recognition throughout the conference
- Logo on all signage at the event
- Full-page ad in the conference program
- Full-page ad in two issues of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2024 website and promotional materials
- Logo on signage in the registration area
- Promotional materials in conference packets
- Ten guest tickets to Thursday evening reception
- Complimentary full conference registration for ten people

## **\$5,000 Sponsor (2) – Friday Morning Plenary – EXCLUSIVE**

- Exclusive sponsor of Friday Morning Plenary at the conference hotel, Hilton West Palm Beach
- Recognition during the Friday Morning Plenary
- Logo on all signage at event
- Logo on signage in the registration area
- ½-page ad in the FORUM 2024 conference program
- ½-page ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2024 website and promotional materials
- Promotional materials in conference packets
- Complimentary full conference registration for four people

## **\$25,000 Sponsor (2) – Friday Evening Reception and Program at the Flagler Museum – EXCLUSIVE**

- Exclusive sponsor of Friday Evening Reception and Program at the Flagler Museum
- Recognition during the Friday Evening Reception and Program
- Recognition throughout the conference
- Logo on all signage at the event
- Full-page ad in the FORUM 2024 conference program
- Full-page ad in two issues of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2024 website and promotional materials
- Logo on signage in the registration area
- Promotional materials in conference packets
- Ten guest tickets to Friday evening reception

## **\$5,000 Sponsor – Saturday Luncheon – EXCLUSIVE**

- Exclusive sponsor of the Saturday Luncheon at the conference hotel, Hilton West Palm Beach
- Recognition during the Saturday Luncheon
- Logo on all signage at event
- Logo on signage in the registration area
- ¼-page ad in the FORUM 2024 conference program
- ¼-page ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2024 website and promotional materials
- Six guest tickets to Saturday Luncheon

## **\$15,000 Sponsor – Saturday Evening Commission Excellence Awards Reception – EXCLUSIVE**

- Exclusive sponsor of the Saturday evening reception at the conference hotel, Hilton West Palm Beach
- Recognition at the Commission Excellence Awards program
- Logo on all signage at event
- Logo on signage in the registration area
- ½-page ad in the FORUM 2024 conference program
- ½-page ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2024 website and promotional materials
- Eight guest tickets to Saturday Evening Reception

## **Conference Tote Bag – \$5,000 Sponsor – EXCLUSIVE**

- Logo on FORUM 2024 tote bag OR use of sponsor-provided tote bag
- Two complimentary full conference registrations
- ¼-page ad in FORUM 2024 conference program
- ¼-page ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Logo & link on FORUM 2024 website
- Logo on signage in the registration area

## **Lanyard Sponsor – \$3,000 Sponsor – EXCLUSIVE**

- Logo on FORUM 2024 lanyard/badge
- One complimentary full conference registration
- ⅛-page ad in the FORUM 2024 conference program
- ⅛-page ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Logo & link on FORUM 2024 website
- Logo on signage in the registration area

# General Sponsorship

## **\$10,000 Presenting Sponsor**

- Full-page ad in the FORUM 2024 conference program
- Full-page ad in two issues of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2024 website and promotional materials
- Recognition in media advisory prior to event
- Recognition with logo on signage
- Display space in the registration area
- Promotional materials in conference packets
- Eight complimentary full conference registrations

## **\$5,000 Sponsor**

- Full-page ad in the FORUM 2024 conference program
- Full-page ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2024 website and promotional materials
- Recognition with logo on signage
- Display space in the registration area
- Promotional materials in conference packets
- Four complimentary full conference registrations

## **\$2,500 Sponsor**

- ½-page ad in the FORUM 2024 conference program
- ½-page ad in two issues of NAPC's quarterly publication, *The Alliance Review*

- Listing with logo and link on FORUM 2024 website and promotional materials
- Recognition on signage in registration
- Display space in the registration area
- Promotional materials in conference packets
- Two complimentary full conference registrations

## **\$1,000 Sponsor**

- ¼-page ad in the FORUM 2024 conference program
- ¼-page ad in one issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2024 website and promotional materials
- Recognition on signage in registration area
- Promotional materials in conference packets
- One complimentary full conference registration

## **\$500 Sponsor**

- Business-card ad in the FORUM 2024 conference program
- Business-card ad in an issue of NAPC's quarterly publication, *The Alliance Review*
- Listing with logo and link on FORUM 2024 website and promotional materials
- Recognition on signage in registration area
- Promotional materials in conference packets

Once operating as a popular location to see music acts like Count Basie, Duke Ellington and Ella Fitzgerald, the Sunset Lounge is a historic music and entertainment venue located in the Historic Northwest District.



The eclectic and authentic architecture along Clematis has evolved over the last century, spanning nearly every significant era and style from 1890 to 2009.







Whitehall is a National Historic Landmark and is open to the public as the Flagler Museum, featuring guided tours, changing exhibits, and special programs.



FORUM 2024 will take place at the Hilton West Palm Beach.



Northwood Village is tucked away just north of downtown, this small enclave has a terrific selection of enjoyable dining, small galleries, and a monthly wine stroll.



Installations are around every corner in the Square Art District downtown.

### **\$2,000 – Back Cover of Final Program – EXCLUSIVE**

- Back cover full-page ad in FORUM 2024 conference program
- Listing on FORUM 2024 website with link

### **\$1,500 – Inside Back Cover of Final Program – EXCLUSIVE**

- Inside back cover full-page ad in FORUM 2024 conference program
- Listing on FORUM 2024 website with link

### **\$800**

- Full-page ad in FORUM 2024 conference program
- Listing on FORUM 2024 website with link

### **\$600**

- ½-page ad in FORUM 2024 conference program
- Listing on FORUM 2024 website with link

### **\$400**

- ¼-page ad in FORUM 2024 conference program
- Listing on FORUM 2024 website with link

### **\$200**

- Business-card ad in FORUM 2024 conference program
- Listing on FORUM 2024 website with link

\*A Full Conference registration includes:  
All educational sessions on Friday, Saturday and Sunday  
Thursday evening reception  
Friday Welcome Plenary  
Friday and Saturday evening receptions

## Advertising Sponsorship





## NAPC FORUM 2024 PRESERVATION *Under the Palms*

### SPONSORSHIP FORM

#### Exclusive Opportunities

Please include us among the firms and organizations interested in sponsorship opportunities with FORUM 2024 at the level indicated below.

- |                                |  |                                |   |
|--------------------------------|--|--------------------------------|---|
| <input type="radio"/> \$25,000 | Thursday Evening – Reception at the Sunset Lounge Sponsor            | <input type="radio"/> \$15,000 | Saturday Evening – Commission Excellence Awards – Reception at the Hilton West Palm Beach Sponsor |
| <input type="radio"/> \$10,000 | Friday Morning Plenary Sponsor                                       |                                |   |
| <input type="radio"/> \$25,000 | Friday Evening – Reception and Program at the Flagler Museum Sponsor | <input type="radio"/> \$5,000  | Conference Tote Bag Sponsor   |
| <input type="radio"/> \$5,000  | Saturday Luncheon Sponsor  | <input type="radio"/> \$3,000  | Lanyard Sponsor   |

#### General Sponsorship

Please include us among the firms and organizations interested in sponsorship opportunities with FORUM 2024 at the level indicated below.

- |                                |                    |                               |         |
|--------------------------------|--------------------|-------------------------------|---------|
| <input type="radio"/> \$10,000 | Presenting Sponsor | <input type="radio"/> \$1,000 | Sponsor |
| <input type="radio"/> \$5,000  | Sponsor            | <input type="radio"/> \$500   | Sponsor |
| <input type="radio"/> \$2,500  | Sponsor            |                               |         |

#### Advertising Sponsorship

Please include us among the firms and organizations interested in sponsorship opportunities with FORUM 2024 at the level indicated below.

- |                               |   |
|-------------------------------|---|
| <input type="radio"/> \$2,000 | Full-page ad conference program & final program, back page/Listing on FORUM 2024 website        |
| <input type="radio"/> \$1,500 | Full-page ad conference program & final program, inside back page/Listing on FORUM 2024 website |
| <input type="radio"/> \$800   | Full-page ad conference program/Listing on FORUM 2024 website                                   |
| <input type="radio"/> \$600   | ½-page ad conference program/Listing on FORUM 2024 website                                      |
| <input type="radio"/> \$400   | ¼-page ad conference program/Listing on FORUM 2024 website                                      |
| <input type="radio"/> \$200   | Business card ad/Listing on FORUM 2024 website  |

Please contact NAPC to discuss benefits and payment options:

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact NAPC at: [director@napcommissions.org](mailto:director@napcommissions.org) or 757-802-4141