



## CALL FOR PROPOSALS:

### Educational Sessions, Panels, and Roundtables

**NAPC FORUM 2018: A Preservation Caucus | July 18-22, 2018 | Des Moines, IA**

Presented by the National Alliance of Preservation Commissions with major support from the Iowa State Historic Preservation Office and the City of Des Moines

NAPC is seeking proposals from local, regional, statewide and national partners for educational sessions, panels, and roundtables to be offered at FORUM 2018, a historic preservation conference and training program.

NAPC will also welcome attendees of the State Historical Society of Iowa's Preserve Iowa Summit which will be convened in conjunction with FORUM 2018.

**SUBMISSION DEADLINE: September 29, 2017**

### **ABOUT FORUM 2018**

The National Alliance of Preservation Commissions is proud to present the 11th biennial NAPC FORUM in Des Moines, Iowa, from **July 18 to 22, 2018**. As the only national conference focused on the issues facing local historic preservation boards and commissions, FORUM 2018 includes dozens of educational sessions and discussion panels, mobile workshops and tours, and five days of non-stop networking for commission staff and volunteers representing local, state and national organizations and government agencies.

## **LOCATION**

FORUM 2018 will be held at the Embassy Suites Des Moines, 101 E. Locust Street, Des Moines, IA 50309. Situated in downtown Des Moines, the hotel is well appointed for workshops and roundtables and many of the tours will be a short walk or shuttle ride away.

## **DATES AND SCHEDULE**

The conference dates are **Wednesday July 18 through Sunday July 22, 2018**. Most educational sessions and panels will be held on Thursday, Friday, and Saturday (July 19, 20, 21) and will be scheduled to ensure that the program is offered at the optimal time for the intended audience(s).

## **AUDIENCES**

Attendees at FORUM are expected to represent a broad spectrum of interests in historic preservation, planning, and cultural resource management, from both traditional and some not-so-traditional perspectives. By including the Iowa State Historic Preservation Office and the City of Des Moines, NAPC will be able to bring together individuals from various arenas within the preservation movement, creating a special synergy for FORUM 2018.

- NAPC's core audiences are the citizen members of local historic preservation commissions and design review boards, municipal staff, consultants, local elected officials, State Historic Preservation Office staff, Main Street staff, and Federal agencies, including the National Park Service and Advisory Council on Historic Preservation. Architects, planners, preservation advocates, Main Street communities, consultants and historic property owners are also encouraged to attend.
- Core audiences for the Preserve Iowa Summit include certified local governments, design, planning and cultural resource consultants, heritage tourism professionals, citizen advocates, and historic property owners.

The attendance for FORUM 2018 is expected to exceed 600 people from across the country. Given NAPC's national scope, we expect to attract attendees from all corners of the United States, and from communities of all sizes and demographics. Given the proximity of Des Moines to the preservation communities in Kansas, Nebraska, Minnesota, Wisconsin, Illinois, and Missouri and the large number of Certified Local Governments in the state of Iowa, the Committee expects to see particularly strong attendance from the surrounding region.

## **CONTENT AND THEMES FOR SESSIONS**

There are no official tracks for FORUM, but the Steering Committee has identified themes that we believe are of particular interest to our core audience; **proposals do not need to be limited to the specific topics as Commission Potpourri is intended to include a variety of subjects of use to local preservation boards.**

- Main Street and Rural Resources
- Advocacy and Community Engagement
- Diverse and Underrepresented Resources
- Community Resilience and Sustainability
- Methods and Materials
- Commission Potpourri

Sessions that are of interest to individuals of various skill and knowledge levels – from the newly appointed volunteer historical commission member, to the most seasoned cultural resource professional, to the multifaceted town planner, to the local code enforcement official – are encouraged. Programming for FORUM 2018 will be for communities of varied sizes, including rural unincorporated areas, towns, small, mid- and large cities. If your session is selected, a member of the NAPC staff will work with you to incorporate feedback from the selection committee, identify other panel members/speakers if necessary, and develop the session content and logistics.

## **SESSION FORMATS**

Educational programs at FORUM will generally fit into one of the following formats:

- **Presentations and Panel Discussions** – standard PowerPoint-illustrated lecture format featuring one or more speakers presenting various aspects of a single project or issue with time for audience Q&A. Panels will typically include 2-4 speakers presenting differing perspectives on a single topic or issue, with a single moderator. The Moderator will typically engage the panelists in discussion to probe central themes/issues.
- **Roundtable** – facilitated discussions amongst participants that are intended to allow for attendees to share experiences, best practices, and/or problem solve around a central topic. Roundtables typically feature some introductory remarks/presentations, but devote the bulk of the timeslot to discussion and report-back.

## **SPEAKER EXPENSES**

Speakers will be provided a discounted rate of registration and there will be limited reimbursement for eligible travel expenses. Further details will be provided to selected speakers. If you have questions or want to discuss an idea, please contact Nicole Diehlman at [forum2018@napcommissions.org](mailto:forum2018@napcommissions.org) or 410-353-0407. For all additional information on FORUM 2018, contact Stephanie Paul, Program Director, NAPC at 757-802-4141 or [stephanie@napcommissions.org](mailto:stephanie@napcommissions.org)

## **FORUM 2018 SUGGESTED TOPICS OF INTEREST**

### **Main Street and Rural Resources**

- Incentives
- Storefronts
- Archaeology and Sacred Places
- Land Conservation

### **Advocacy and Engagement in Preservation**

- Advocacy 101: How to engage constituents in advocacy efforts
- Practical tools and tips for community engagement
- How to engage youth and the next generation of young preservationists

### **Diverse and Underrepresented Resources**

- Assess gaps in programs regarding sites related to diversity
- Expand and improve support to underrepresented cultures
- Cultural Resources

### **Community Resilience and Sustainability**

- Assess vulnerabilities of historic buildings and districts
- Disaster recovery: Alternatives to demolition following a disaster
- Rehabilitating historic buildings in a flood zone
- Preservation is Sustainability

### **Methods and Materials**

- Technical skills for commissions
- Alternative materials
- Window restoration
- Emerging technologies and preservation tools

### **Commission Potpourri**

- Legal issues and meeting procedures
- Preservation planning
- Secretary of the Interior Standards/Design Guidelines
- Infill

**Proposal for Educational Session**

**SUBMISSION DEADLINE: September 29, 2017**

Please provide the following information electronically to:

[forum2018@napcommissions.org](mailto:forum2018@napcommissions.org)

Word and PDF submissions are acceptable.

1. Session Title
2. Session Organizer Name, Affiliation, and Contact Information
  - Organization you are affiliated with
  - Mailing address
  - Daytime phone
  - Email address
3. Format and length
  - Indicate whether this topic would be best suited to be a PRESENTATION, PANEL, or ROUNDTABLE
  - Most sessions will be 90 minutes, but if you believe your session will require more time, please explain why.
4. Speakers
  - Please list the proposed speakers for the session, including brief bios that highlight the aspects of their experience that are most relevant to the session topic.
5. Session Description
  - Briefly describe the session content, anticipated case studies, roundtable topics (if applicable), etc.
  - What do you anticipate attendees will learn by attending this session?
6. Core Audiences
  - Describe what type of person(s) you believe will be most interested in attending this session (i.e. professional planners, historic preservation commission members, people interested in transportation projects, archaeologists, etc.).

For questions about session proposals and speakers for FORUM 2018 contact Nicole Diehlman at [forum2018@napcommissions.org](mailto:forum2018@napcommissions.org) or phone number 410-353-0407.

For all other questions regarding FORUM 2018, contact Stephanie Paul at [stephanie@napcommissions.org](mailto:stephanie@napcommissions.org) or 757-802-4141.

<http://www.napcommissions.org/forum/>